

Rep Order# 8836531 Ver# 3 Mod# 1 Status Confirmed
EC'd Yes

Traffic Order# 36870

Printed: 08/03/2012 4:12 PM

1 of 2

Last Received: 08/03/2012 11:04 AM
Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1549
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1549
Flight Dates 08/04/2012 - 08/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-F	9A-10A	LIVE! WITH KELLY	:30	\$650.00	08/06-08/10 08/13-08/17	4 2	1 1	4 2	\$3,900.00	
	2	M-F	11A-12P	YOUNG & RESTLESS	:30	\$1,800.00	08/06-08/10	1	1	1	\$1,800.00	
	3	M-F	12P-1230P	8 NEWS NOW AT NOON	:30	\$650.00	08/06-08/10 08/13-08/17	5 2	1 1	5 2	\$4,550.00	
	4	M-F	1230P-2P	THE BOLD AND THE BEAUTIFUL	:30	\$750.00	08/06-08/10	5	1	5	\$3,750.00	
	5	M-F	2P-3P	THE TALK	:30	\$750.00	08/06-08/17	2	2	4	\$3,000.00	
	6	M-F	3P-4P	ELLEN	:30	\$800.00	08/06-08/10 08/13-08/17	5 2	1 1	5 2	\$5,600.00	
	7	SU	530P-6P	INSIDE EDITION	:30	\$225.00	08/05-08/05	0	0	0	\$0.00	
	8	M-F	630P-7P	INSIDE EDITION	:30	\$900.00	08/06-08/10 08/13-08/17	4 0	1 1	4 0	\$3,600.00	
	9	M-F	7P-8P	ET/INSIDER	:30	\$1,000.00	08/06-08/10 08/13-08/17	4 0	1 1	4 0	\$4,000.00	
	10	SA	7P-8P	ET WEEKEND	:30	\$250.00	08/04-08/04	1	1	1	\$250.00	

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	11	M-F	10A-11A	PRICE IS RIGHT	:30	\$1,300.00	08/06-08/10	1	1	1	\$1,300.00	
	12	M-F	5P-630P	5-630P NEWS	:30	\$1,250.00	08/06-08/10	5	1	5	\$6,250.00	
	13	M-F	11P-1135P	11P NEWS	:30	\$1,700.00	08/06-08/10	3	1	3	\$5,100.00	
	14	M-F	4A-459A	4A NEWS	:30	\$75.00	08/06-08/10	1	1	1	\$75.00	

---REPORT TOTALS---

Report Totals: 49 / \$43,175.00

---SALES MONTHLY TOTALS---

Aug 12: 49 / \$43,175.00
 Sales Totals: 49 / \$43,175.00
 Station Totals: 49 / \$43,175.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$143,917	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
 Demos RA35+